



# FRESH AIRE NEWS

**TUFT AIDE INC./ BUDDY'S CARPET CARE**

**WATER DAMAGE RESTORATION - STRUCTURAL DRYING  
IICRC CERTIFIED MASTER CLEANER  
SENIOR CARPET INSPECTOR**

**417.833.1732**



May/June 2010



**Owning Pets doesn't have to force You to abandon your standards of cleanliness and order!**



In 23 years of professional cleaning I have seen firsthand how many people are frustrated because they love their animals but don't know how to deal with the cleaning problems they bring.

### **You can love your home and your pet as well!**

But you can't let a mess go until it's convenient. If you leave it, the mess will spread, stain, smell, attract pests and encourage repeat offenses. Accidents rarely stain if cleaned up while the mess is still fresh, moist and new. If the mess sits there, you will have permanent damage to fabrics, carpet and furnishings.

Odors penetrate deeper and grow more offensive the longer they are left. Germs and bacteria multiply with parasite eggs reaching the infective stage after the mess has been left awhile. Clean it up quickly and it's a lot safer.

Don't believe the claims about miracle products that just "spray away" pet stains and odors. It just isn't so. No pet stain remover will work without some effort. Call us for info on products that work for stains that have set for a while.



There are hundreds of ways to remove pet hair but the most effective way we have found is the "pet rake". It has crimped nylon bristles that are very effective when you sweep it toward yourself with light strokes. It works on upholstery, cushions, draperies, stairs, car interiors etc.  
[www.cleanreport.com/p921/Pet-Rake/product\\_info.html](http://www.cleanreport.com/p921/Pet-Rake/product_info.html)

Thumbs Up for cleaning pet hair!



## **4 Simple Steps For Most Pet Cleaning**

- 1) **Remove:** Just as you sweep a floor before you mop it, it is important to remove (scrape, brush or knock it off) the bulk of the dirt before cleaning. If the material has hardened, gently scrape it off with a putty knife or spatula.
- 2) **Spray or dampen:** the area liberally with a mixture of dish detergent and water (1 or 2 drops of detergent such as Dawn in a cup of tepid water).
- 3) **Let It Soak:** Give the solution about 5 minutes to work. This will give the "surfactant" in the cleaner time to pull the dirt and grease from the surface and suspend them in the cleaning solution. Pro Cleaners call this "emulsifying the enemy". Ninety-five percent of the time, once the smudge is softened, you can wipe it off.
- 4) **Wipe or Rinse:** No matter how good the spot looks after you have removed, dampened and soaked it, there is still a residue of soap and dissolved goo. Rinsing well with clear water is best.

**For those hidden stains your pet hides or you miss, call us at 417.833.1732 for more information on removal.**

**OUR GUARANTEE** If you are not thrilled with your experience, we will rush back to your location at **NO CHARGE** and **NO obligation**. If you are still unimpressed, we will promptly refund 100% of your investment.

## Odor and Damage--- Where Is It?

It isn't always in a single puddle, that's for sure. Often when you find where Fido did it, you don't realize the carpet corner isn't the whole story. Consider this:

- Drapes & fabrics absorb odors
- Heat or air ducts can harbor odors
- Sheet rock can absorb odors and release them later
- Pet mess can even reach the wall studs and stay
- Urine is often absorbed into the sub flooring
- The carpet tack strip is raw wood and sucks in anything that is moist
- Carpet pad is made of materials that grab and hold odor
- Even the unfinished back of the baseboard can pick up and hold odor

You can see why 1 or 2 drops of magic deodorizer won't eliminate the problem. Look inside for help!

Tuft Aide Inc./Buddy's Carpet Care...Our Mission: To provide you with the most outstanding service experience in the Ozarks!

If you have never had your carpet tested for urine spots you will be amazed, here is your chance!

**Free Urine Assessment for one Room of Carpet**

(250 square feet or less) Expires June 30 2010

**417.833.1732**

## Inside...

**Good Clean Living--  
With Pets!**

*How To Emulsify The  
Enemy  
(the mess not the pets)*

**The Most Effective  
Tool For Cleaning Up  
Pet Hair!**

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[www.tuftaide.com](http://www.tuftaide.com)

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[www.tuftaide.com](http://www.tuftaide.com)



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RETURN SERVICE REQUESTED



Dear Friend and Client,

Spring is here!!! Hurray! Remember us when you are planning your spring cleaning. We can make your job easier. Our pleasure is in serving you.

Sincerely,

The Staff at Buddy's Carpet Care

**Our Services Include: Carpet, Upholstery & Oriental Rug Cleaning, Tile and Grout Sealing & Cleaning, Natural Stone Cleaning, Odor removal, Water Extraction & Structural Drying**